

Hello.

I bet your members will love 'eloves me, eloves me not', a new novel about online dating! In fact, I'll even give you an autographed copy to prove it.

A few years back I used online dating and my experiences inspired me to write a lighthearted novel where the main character turns to online dating in her quest to find lasting love.

This fictional story is an entertaining journey into the uncertain world of dating, the contemporary quest for love and one woman's voyage of self discovery as she learns what she will and won't do in the name of love. It takes an objective look at online dating and even offers some tips for getting it right. Through the introduction of a colourful parade of characters it shares many of the laughs, a few of the tears and all of the anticipation that you'd expect to find when a hopeful romantic tries it for the very first time, serving up a few surprises and twists along the way.

'eloves me, eloves me not' is available through all major online book retailers and you can learn all about it http://lajohannesson.com/

Why am I telling you all this?

I think this is one of those rare opportunities where there truly is a win for everyone. I'd be happy to provide an autographed copy for use in a pre-Christmas contest or giveaway if you're interested. I could also provide a synopsis or other content for you to use in a member newsletter. I could do an 'interview with the author', a book signing or even offer you a preferred purchase rate if you are interested in buying larger quantities of the book for promotional purposes so that you could share this with your membership.

I think this story will really resonate with your members. They will find the characters relatable, the situations familiar, and the story an enjoyable and insightful one.

Reader reviews have been overwhelmingly positive - you can see some of them here http://lajohannesson.com/eloves-me-eloves-me-not/reader-reviews/

If you are interested in pursuing any of these options (or have some other ideas you'd like to discuss) you can reach me best via email at linda@lajohannesson.com to discuss.

Thank you for your consideration. I look forward to hearing back from you. In the meantime here's a little promo video for you to have a peek at... http://youtu.be/gv5i2CjnMUc

Cheers,

LA (Linda) Johannesson, author of eloves me, eloves me not

